

BENJAMIN T. SCHOLL

570-576-7004 | ben@bscholl.xyz | linkedin.com/in/BenjaminScholl | bscholl.xyz

EDUCATION

Drexel University, LeBow College of Business

Management & Marketing, Dual Major

Expected Graduation 2031

Wallenpaupack Area High School, Hawley, PA

Graduated 2026

Magna Cum Laude; Class of 2026 Highest BCIT Course GPA; National Honor Society; Honors and High Honors Awards, 2022-2025

EXPERIENCE

Marketing Intern | Pocono Chiropractic & Physical Therapy, Hawley, PA (Hybrid)

June 2026-Present

- Produce clinic photography for website and social content and manage the social media content calendar
- Support the practice website redesign and coordinate page content with an external marketing agency
- Built a responsive HTML website for the owner's functional medicine practice
- Standardize social account access and Google Business Profiles; provide IT support

Marketing & IT Assistant | Worthington Group, Ltd., Tafton, PA

April 2022-Present

- Produced employee headshots and sourced manufacturer product images for the company's new e-commerce website
- Built internal tools that automate product-image formatting and promotional sale overlays
- Designed a reusable HTML email template and no-code builder, enabling staff to create campaigns easily
- Implemented the company digital signage system and produce ongoing graphic content
- Supported Windows 11 deployment across 20+ PCs and rolled out iPad MDM

Owner & Photographer | Ben Scholl Photos

April 2024-Present

- Capture and edit portrait, sports, event, and automotive photography and video for clients
- Manage booking, client communication, promotion, and final image delivery
- Design and maintain the business website and social media presence

LEADERSHIP & ACTIVITIES

Pennsylvania FBLA State President

2025-2026

- Led the statewide officer team and served on the Pennsylvania FBLA Board of Directors
- Directed a hunger-relief campaign with Feeding Pennsylvania toward a \$50,000 statewide fundraising goal
- Led Pennsylvania FBLA during its largest membership year since the COVID-19 decline, with more than 14,500 members

Previous FBLA Leadership: State Vice President at Large, Region 22 Secretary, Chapter Vice President, and Social Media Coordinator

Additional Leadership: Class President, 2023-2026; Vice President of Media, Aviation Club, 2025-2026

AWARDS

- FBLA National Leadership Conference: Second Place, Digital Video Production, 2025; four-time national qualifier
- FBLA State Leadership Conference: First Place, Digital Video Production, 2025; First Place, Public Service Announcement, 2024 and 2026; Third Place, Publication Design, 2023
- American Legion Essay Contest: First Place, District 15, 2025

SKILLS

Photo & Video: Portrait, sports, event, and automotive photography; videography and photo editing

Software: Adobe Lightroom, Photoshop, Premiere Pro, InDesign, Illustrator; Microsoft Office

Web & IT: Website design and maintenance, digital signage, and device and MDM deployment